

TÓPICOS ESPECIAIS EM ADMINISTRAÇÃO CONTEMPORÂNEA

Ementa: Análise de redes sociais. Centralidades. Medidas de ego. Laços Fracos e Buracos Estruturais. Coesão e Homofilia. Subgrupos e modularidade. Equivalências e Blockmodels. Redes Psicométricas. Inferência em Análise de Redes Sociais. Redes de Textos.

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